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Digital Automation of Training and Placement Management in Educational Institutions

Author Details:

Sakshi N. Khandel[1], Aishwarya N. Wakode[2], Pruthviraj V. Pesode[3], Prajwal R. Nagpure[4], Prathmesh D. Dindokar[5], Dr.Vaibhav P. Narkhede[6]

[12345] *Final Year Students, Department of Computer Science and Engineering, Mauli Group of Institution College of Engineering and Technology , Shegaon, SGBAU, Amravati, India.*

[6]*Head of Department, Information Technology, Mauli Group of Institution College of Engineering and Technology, Shegaon, SGBAU, Amravati, India.*

[1]khandelsakshi26@gmail.com

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Abstract—
In modern educational institutions, the Training and Placement Office (TPO) plays a critical role in managing interactions between students and recruiting organizations. However, traditional methods of handling placement data through spreadsheets and manual records often lead to inefficiencies such as data redundancy, delayed updates, limited accessibility, and poor organization. These issues create challenges in maintaining accurate and up-to-date placement information.

Keywords: Training and Placement, Web Application, Data Centralization, Recruitment Management, Automation.

I. INTRODUCTION

The Training and Placement Office (TPO) is a crucial component of higher educational institutions, responsible for managing student placements and maintaining relationships with recruiting companies. It handles large volumes of data, including student profiles, company details, recruitment records, and placement schedules. Efficient management of this data is essential for smooth placement operations. However, many institutions still rely on manual systems such as Excel sheets and documents, which lead to inefficiencies like data duplication, lack of centralized access, and increased chances of human error. These limitations reduce operational efficiency and make it difficult to manage placement processes effectively These limitations reduce operational efficiency and make it difficult to manage placement processes effectively.

II. LITERATURE REVIEW

Recent studies have focused on developing smart and automated placement systems to improve efficiency and reduce manual effort in training and placement activities. Systems proposed by Priyanga et al. and Joshi et al. emphasize web-based platforms that provide centralized access to placement data and improve coordination between students and institutions [1][2]. These systems highlight the importance of automation in handling large volumes of placement-related information efficiently. Several researchers have proposed centralized placement portals to address issues such as data redundancy and poor organization. Sharma et al. and Gupta et al. developed

systems that integrate student and company data into a single platform, ensuring better data consistency and accessibility [3][4]. Similarly, Nair et al. and Dixit et al. focused on workflow-based systems that streamline placement processes and improve administrative control [5][6].More recent approaches, such as PlaceMe and other online placement systems, incorporate integrated platforms with enhanced features like real-time tracking, user management, and improved communication mechanisms. Kulkarni et al., Patel et al., and Singh et al. highlight the importance of digital transformation in placement systems by introducing efficient data handling and automation techniques [7][8][9].Additionally, Khale et al. proposed a dynamic and fully featured placement portal that supports advanced functionalities for better user experience and system performance [10].Despite these advancements, many existing systems still lack complete integration of all features such as secure authentication, centralized data management, and real-time updates in a single platform. The proposed Training and Placement Management System addresses these gaps by providing a unified, secure, and efficient web-based solution for managing placement operations.

III. METHODOLOGY

The methodology of the proposed system is based on the development of a centralized web-based platform that can manage placement-related records efficiently. The system follows a role-based workflow and is designed to reduce the problems associated with manual record maintenance. The working of the system begins with the Login Page, where the user enters valid credentials. After successful authentication, the system verifies the user role using secure login mechanisms. Depending on the role, the user is redirected to the appropriate dashboard. If the logged-in user is a TPO/Admin, full access is provided to manage company data, placement records, and visit schedules.

The TPO can:

Add new company records

View and edit existing company details

Search and filter placement records

Maintain visit schedules

Generate reports

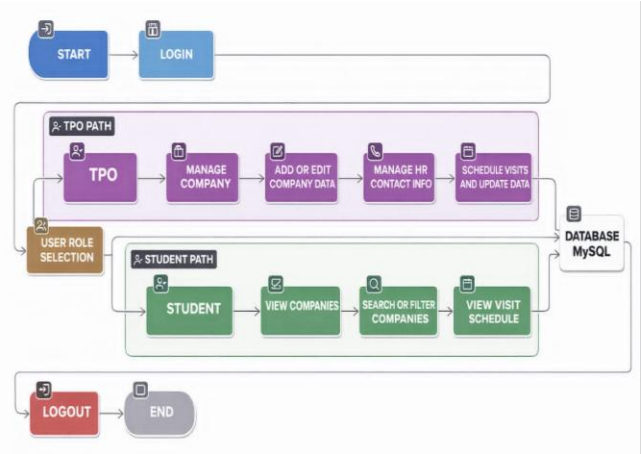

Fig.1.1 : System Flowchart

IV. IMPLEMENTATION

The proposed Training and Placement Management System is implemented using a modern full-stack web architecture. The frontend is developed using React.js, HTML, JSX, and Tailwind CSS, while the backend is implemented using Node.js and Express.js. MySQL is used as the relational database for structured storage and retrieval of placement-related records.

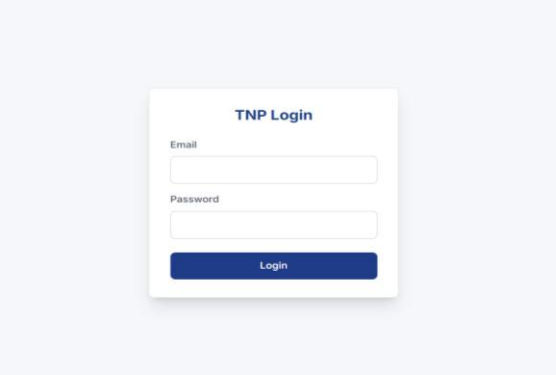

Figure 1.2: Shows the Registration page

1.Frontend Implementation: The frontend is designed to provide a responsive, clean, and user-friendly interface for both TPO and user roles. A component-based architecture is followed to ensure modularity and maintainability. Different dashboards and views are created for login, company records, scheduling, and report-related activities. Navigation between pages is managed using React Router, and dynamic data rendering is handled using state management features such as useState and useEffect. Tailwind CSS is used to create a responsive and visually consistent interface.

2.Backend Implementation: The backend is responsible for API development, business logic, authentication, role validation, and database communication. Express.js is

used to build RESTful routes, while MySQL stores structured records such as company details, placement status, and visit schedules. Secure authentication is implemented using JWT, and password protection is ensured using bcryptjs. Validation and route protection mechanisms are added to ensure reliability and secure data handling.

3.Libraries and Tools Used: React Router, Axios, Tailwind CSS, React Toastify, Lucide React, Express.js, MySQL2, BcryptJS, JSON Web Token (JWT), Express Validator, ExcelJS, and PDFKit.

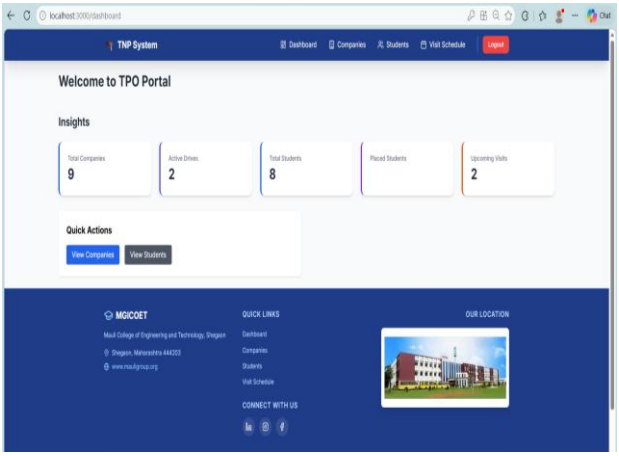

Figure 1.3: Shows the TPO Dashboard

Technologies Used

Frontend: HTML, CSS, JavaScript

Backend: Node.js, Express.js

Database: MongoDB

Authentication: JSON Web Token (JWT)

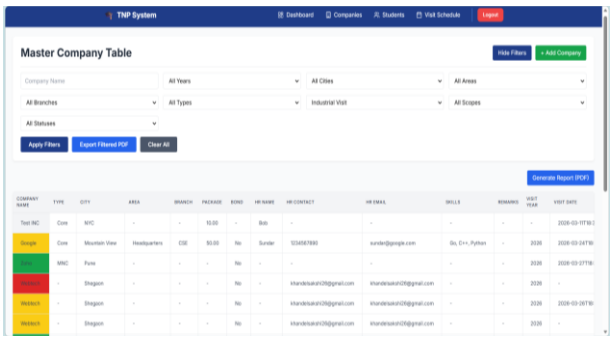

Figure 1.4 : Add Company and Apply Filters

V. RESULT AND DISCUSSION

The Training and Placement Management System was tested under various scenarios to evaluate its functionality, performance, and usability. The observed results demonstrate the effectiveness of the system in managing placement-related data and improving overall operational efficiency.

Observed Outputs : In the first case, the user authentication module was tested by logging into the system using valid credentials. The system successfully verified the user and granted access based on role, confirming the proper implementation of secure login and role-based access control. In the second case, the company management module was evaluated by adding and updating company details. The system accurately stored the information in the database and displayed it in the master company table, demonstrating correct CRUD operations and data consistency. In the third case, the search and filter functionality was tested. The system efficiently retrieved specific records based on user-defined criteria, ensuring quick access to relevant placement data. Additionally, the visit scheduling module correctly displayed and tracked company visit details.

VI. CONCLUSION

The web-based Training and Placement Management System successfully addresses the limitations of traditional placement management methods. It provides a centralized, secure, and efficient platform for managing placement data. The system improves accessibility, reduces manual effort, and enhances overall administrative efficiency. It is scalable and can be extended with advanced features in the future.

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